

**Media Contacts:**Debbie Goode, 616.847.6539, [debbie.goode@izzyplus.com](mailto:debbie.goode@izzyplus.com)Clare Wade, 616.644.1090, [clare@clarewade.com](mailto:clare@clarewade.com)**For Immediate Release****izzy+ moves branded furniture manufacturing;  
sister company Dake to supply OE furniture  
customers**

Parent company JSJ Corp. leverages business resources for growth

SPRING LAKE, Mich. – January 15, 2010 – izzy+ will relocate its branded product manufacturing by the end of 2010 as part of parent company JSJ Corporation's continuing effort to leverage business resources for growth.

As a result, furniture for the izzy, Fixtures Furniture and ABCO brands of izzy+ will be manufactured at the company's facility in Florence, Alabama. Seating products under the izzy, HÅG, Harter and Zoom Seating brand names will be manufactured and assembled at the izzy+ site in Middlebury, Indiana. The corporate headquarters for izzy+ remains in Spring Lake, Michigan.

JSJ Corporation's Dake business, based in Grand Haven, Mich., will assume responsibility of the manufacturing operations in Spring Lake, which will be dedicated to original equipment manufacturing (OEM) of furniture and components for other companies.

"izzy+ will continue to be based in Spring Lake, and Dake will continue to employ a local workforce to operate the Spring Lake manufacturing facility under its management," said Chuck Saylor, founder and CEO of izzy+. "This move helps izzy+ focus our people and assets more effectively on our branded products for future growth. It also allows Dake, a well-known brand in the machine tool industry and a current provider of OEM casting products, with an opportunity to expand its capabilities and reach out to new customers."

**About izzy+**

The employees of izzy+ ([www.izzyplus.com](http://www.izzyplus.com)) design, manufacture and market office furniture and seating that solve real problems for real people. The focus is to provide designers with the tools to create inspiring work spaces for forward-thinking customers in home offices and small businesses, in executive offices and board rooms, in hospitals and classrooms. Its award-winning products are marketed under the brand names [izzy](#), [HÅG](#), [Harter](#), [Fixtures Furniture](#), [Zoom Seating](#) and [ABCO Office Furniture](#). Based in Spring Lake, Mich., U.S., izzy+ is a business of [JSJ Corporation](#) of Grand Haven, Mich., US.

**About Dake**

Since 1887, the Dake brand has been associated with high quality, industrial grade machines. Dake offers a complete line of arbor presses, hydraulic presses, bench presses, cold saws and band saws. Dake products are featured and used on popular TV programs for metal fabricating enthusiasts American Chopper, Great Biker Build-Off, Gearz, Two Guys Garage, and Extreme 4 x 4. [www.dakecorp.com](http://www.dakecorp.com)

END